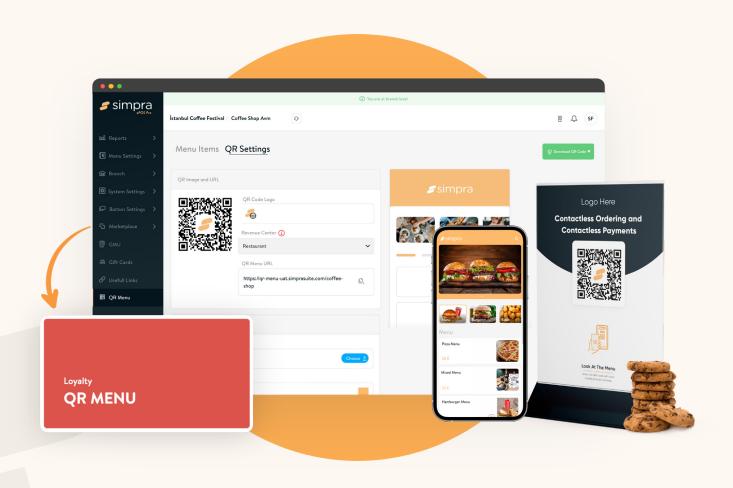
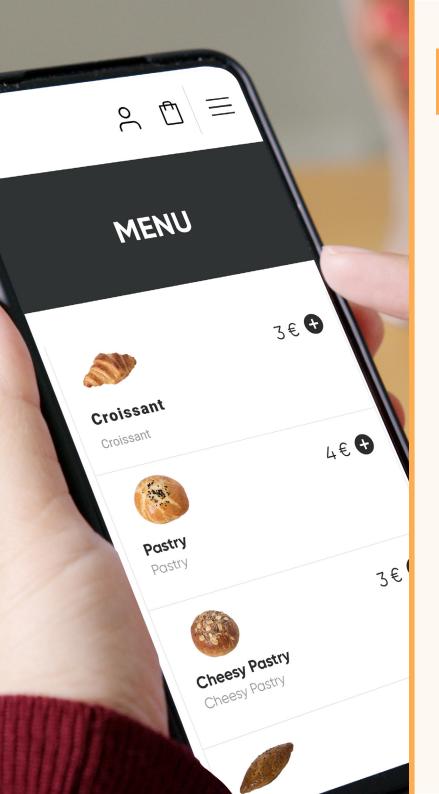
Simpra QR Menu Order

Contactless Ordering and Payment System







Get Contactless Ordering and

Payments with QR Menu Order

QR Menu Order is an innovative product that starts the contactless order and payment period in restaurants and cafés during the Covid-19 pandemic.











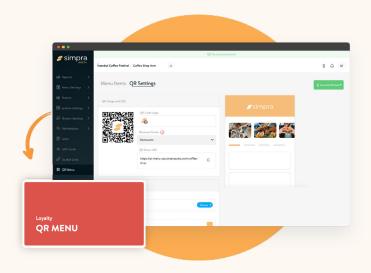
Start Taking Orders with

QR Menu in Seconds

Your QR Menu is Ready in 3 Steps

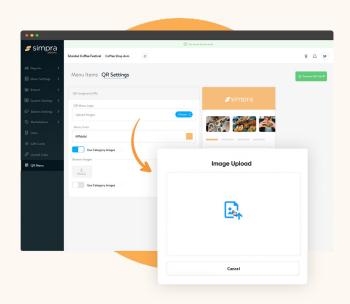
01

Activate the QR menu module on Marketplace



02

Upload your logo and choose your corporate color and generate QR code



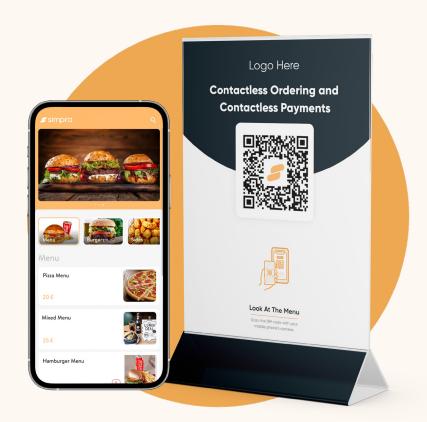


Start using the QR menu integrated into the POS system now



How Does

QR Menu Order Work?





ePOS System Integrated with QR Code Menu



The customers' orders reach the ePOS system and the kitchen at the same time based on the ePOS system integrated with the special order system. Menu updates made in the ePOS system are directly reflected on the QR Menu.

QR Code Compatible User Friendly Digital Menu



Your customers scan the QR code on the table using their smartphones' cameras and access the restaurant's mobile-compatible menu. They can easily order without any physical contact.

Instant e-Invoice Sending with Contactless Payment



Customers can easily make contactless payments using their smartphones. When the payment is confirmed, an e-Invoice is sent to the customers' email addresses without any physical contact.

QR Menu Order

Contactless Ordering and Payment Advantages



The customers' orders reach the POS system and the kitchen at the same time based on the POS system integrated with the special order system.



The contact of the service personnel with the customer is limited to order delivery only.



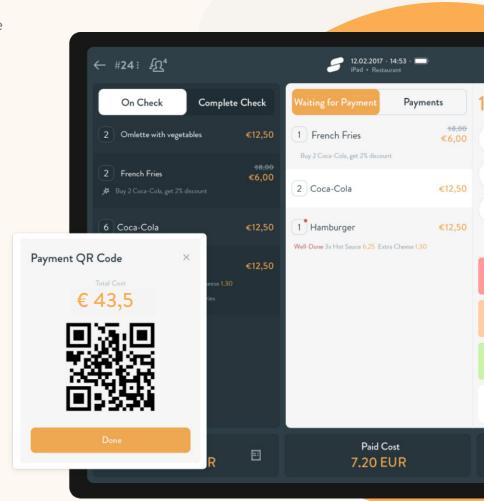
At the end of the visit, payment is made simply and practically via the contactless payment system.



Menu updates made in the POS system are directly reflected on the QR Menu.



It provides a central menu management feature for chain businesses.



Master Account



Master Account enables chain restaurant and café operators to manage their QR Menu operations from a single platform. Master Account users can centrally monitor and manage the QR Menu operations of all branches.



Adding a New Location

In chain enterprises, new locations can be added via the QR Menu and all locations can be managed from a single point.



Reporting

Detailed reports for the QR Menu sales of all branches can be viewed.



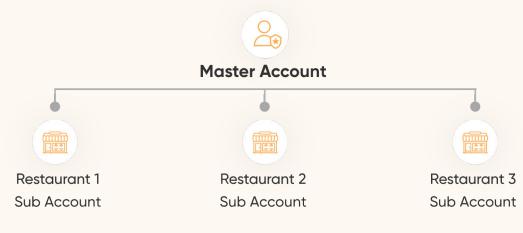
Campaign Creation

Different campaigns can be defined for orders completed through the QR Menu so as to increase customer loyalty.

Sub Account

Sub Account is a management account that branches can individually have. It has the reporting and campaign management rights of the Master Account on a branch basis. Using the Sub Account, product units, menu visuals and ongoing fixed costs of the enterprise can be managed.

QR Menu Order Management Chart



Thank You

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